



## CONSULTING OPPORTUNITY WITH SILVER FERN HEALTHCARE

**Title: Cardiovascular Clinical Lead (Part-Time, 10-99 Consultant)**

### **Position Description**

The Cardiovascular Clinical Lead oversees clinical content development for Silver Fern’s hypertension program and products. The Cardiovascular Clinical Lead helps to identify a team of clinical consultants with expertise in hypertension and then leads the team to collaboratively develop, review, and recommend content, resources, and clinician training. The Cardiovascular Clinical Lead works closely with the Chief Scientific Officer, the Instructional Designer, and the SVP, Marketing and Communications, to ensure cross-organization alignment and adherence to the product development schedule.

### **About Silver Fern Healthcare**

Based in Connecticut and founded in 2013, Silver Fern Healthcare is an early-stage company working to reverse the chronic-disease epidemic in the United States. Driven by a mission to transform care for people with chronic diseases, Silver Fern’s scientific, evidence-based SaaS products and accompanying services provide healthcare professionals with tools and insights to improve the care—and the lives—of patients with chronic disease. Silver Fern works with a wide variety of healthcare stakeholders to provide products that address the human and financial challenges of treating chronic disease.

### **Responsibilities**

- Oversees and contributes to the development of clinical content for Silver Fern’s hypertension products, including writing research-based, practical behavior and psychosocial assessments, clinical suggestions, clinical rationale manuals, and patient and clinician education materials
- Supports the development of hypertension clinical management content for the online Learning Management System, including identifying related clinical resources and contributing to the development of a library of related video scripts
- Advises the Silver Fern team regarding research and care delivery for hypertension patient populations
- Supports the ongoing recruitment of clinical consultants
- Helps direct our clinical consultants in the collaborative development of clinical content, including assigning projects and monitoring completion of these
- Helps ensure delivery of assigned projects, according to planned timeline and budget
- Writes and/or reviews clinical content for company communications, sales, and marketing materials, such as Power Point presentations and brochures
- Keeps up to date with healthcare industry trends as well as trends and new developments in the treatment of hypertension
- Keeps abreast of all national HT clinical recommendation changes and incorporates updated protocols accordingly into company products



- Develops strong knowledge of Silver Fern’s mission, products, competitive advantages, and clients
- Recommends opportunities to develop or sell additional services and products to clients
- Consistently utilizes technology systems, including collaborative platforms in an effective manner

**Desired Skills and Attributes**

- Strong scientific approach to clinical content development
- Able to work well within a virtual, collaborative team culture
- Proficient with Microsoft Word, basic Excel and related office software
- Able to work collaboratively and efficiently on cloud-based platforms, including Microsoft OneDrive and Microsoft Teams (basic training will be provided if a candidate has experience with other collaborative, cloud-based platforms)

**Education and Experience Required**

- Minimum of three (3) years’ of frontline experience in chronic care delivery
- Demonstrated expertise in hypertension – both subject knowledge and clinical programs and their practical evaluation
- Experience in patient centered approaches to HT management including the behavior and psychosocial aspects of hypertension, with professional commitment to increasing patient access to a team care model that addresses these components of effective disease management
- Clinician designation of RD, RN, or other healthcare clinical training

**Other**

- This role is for a part-time, 1099 consultant. Specific hours are negotiable.
- This role can be performed virtually from any location.

**Open Date**

July 9, 2020

**Closing Date**

Open until filled

**Directions to Apply**

To apply, please email your resume and cover letter describing your match to the job requirements to [apply@silverfernhealthcare.com](mailto:apply@silverfernhealthcare.com).